

## 經營者的話



校長 葛煥昭博士

葛煥昭

本校在去年首度發佈「2020 淡江大學社會責任與永續報告書」，是我們投入永續經營的承諾，以期邁向校務設定之「共創大淡水，智慧大未來」中長程發展目標。發佈永續報告書的積極意義回應校務發展「淡江第五波：從轉變到超越」的主軸，同時我們認真看待與內外部利害關係人的溝通，也是本校探索中長期效益評估導入機制的作為，據以扣合校務目標、行動執行與成效影響。2021 年，本校有許多投入與努力：

### 第一、學校作為永續教育的平台

我將學校定位為推廣永續教育的組織，學生每年的送往迎來，以 2021 年為例，六月畢業生 4,942 位，九月新生有 6,175 位，透過教育深耕永續素養，而後學生將帶著永續關懷進入社會與企業，貢獻所學。學校的教育、宣導、推廣，具有深刻的影響力，人才流動致使學校作為一個綿延不絕的永續教育平台。

### 第二、學校作為綠色生活的場域

2021 年本校與校友企業信邦電子攜手將綠電帶入校園，在游泳館及體育館建置太陽能板，預計每年減少 277 噸碳排放量，預計未來 20 年將產生超過 1,000 萬度的綠電，等同 14.2 座大安森林公園的碳吸附量，實踐聯合國永續發展目標 SDG7 可負擔之潔淨能源目標。此外，本校獲教育部全額補助「下一步，新東村」的宿舍改造計畫，日常中，也積極落實綠色採購與綠色消費。

### 第三、學校作為關係對話的組織

2021 年，本校定調將以「AI+SDGs=∞」為 112-116 學年度的校務發展方向，「永續」為核心理念，並運用「AI 與雲端服務技術」作為創新轉型的策略工具。2021 年，本校厚積許多行動量能，在教學、研究、學習、產學與行政等主軸均有階段性進展，教學上耕耘師生對話，研究上經營學術對話，學習上更新社會趨勢，產學上整合創新創業，行政上精實效率動能。本校將以星羅棋布的各式策略行動，持續經營關係的責任。

此「2021 淡江大學永續報告書」為本校發佈的第二本報告書，奠基在去年的基礎上，今年遵照國際規範 GRI 準則，也投入第三方查證的認證工作。我們認真地看待各式利害關係人在意的重大議題，揭露本校 2021 年的自我運作，同年成立並揭幕的「永續發展與社會創新中心」開始運作，對內協助擘劃 eESG 策略（教育、環境、社會、治理），共同投身永續實踐。

# From the President

The school released the "2020 Tamkang University Social Responsibility and Sustainability Report" for the first time last year, which is our commitment to sustainable management, with a view to moving towards the medium and long-term development goals set by the school's "Creation of a Great Tamsui & Embrace a Smart Future." The positive significance of issuing the Sustainability Report responds to the main axis of the development of the school affairs "The Fifth Wave of Tamkang: From Transformation to Transcendence". At the same time, we take the communication with internal and external stakeholders seriously, which is also the way for our school to explore the introduction mechanism of mid- and long-term benefit evaluation. It is accordingly applied to the school goals, action implementation and influence effect. In 2021, the school has many investments and efforts:

## **First, the school serves as a platform for sustainable education.**

I position the school as an organization that promotes sustainable education. Students come and go every year. Taking 2021 as an example, there will be 4,942 graduates in June and 6,175 new students in September. Enter society and enterprises with sustainable care, and contribute what they have learned. The school's education, publicity, and promotion have profound influence, and the flow of talents has made the school an endless platform for sustainable education.

## **Second, the school as the field of green life.**

In 2021, the school and the alumni company Xinbang Electronics will join hands to bring green electricity to the campus, and build solar panels in swimming pools and gymnasiums, which are expected to reduce carbon emissions by 277 tons per year. It is expected to generate more than 10 million kWh of green electricity in 20 years. It is equivalent to the carbon adsorption capacity of 14.2 Daan Forest Parks, fulfilling the affordable clean energy target of SDG7 of the United Nations Sustainable Development Goal. In addition, the school has received a full subsidy from the Ministry of Education for the dormitory renovation plan of "Next Step, New East Village". In daily life, it also actively implements green procurement and green consumption.

## **Third, the school as an organization of relational dialogue.**

In 2021, the school will set "AI+SDGs=∞" as the development direction of school affairs for the 112-116 school year, "sustainability" as the core concept, and use "AI and cloud service technology" as a strategic tool for innovation and transformation. In 2021, the school has accumulated a lot of action and energy, and there will be staged progress in teaching, research, learning, production, education and administration. In teaching, cultivate teacher-student dialogue. In research, conduct academic dialogue. In learning, update social trends. In industry and academia, integrate innovation and entrepreneurship. In school administration, improve efficiency and kinetic energy. The school will take responsibility for the continuously relationship operation with a variety of strategic actions scattered across methodologies.

This "2021 Tamkang University Sustainability Report" is the second report released by the university. Builds on the foundation of last year, it complies with the international standard GRI standards, and has also invested in third-party certification. We take seriously the major issues that various stakeholders care about, and expose the school's self-operation in 2021. The "Sustainable Development and Social Innovation Center" established and inaugurated in the same year began to operate, assisting in the planning of eESG strategies (education, environment, society, governance), and join hands to develop in sustainable practice.

*President Huan-Chao Keh*

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